

# WAI

TAKE THE PLEDGE



# CURRENT LANDSCAPE

NOT ENOUGH WOMEN IN ASSET MANAGEMENT



**NO AWARENESS  
NO ACCESS  
NO ATTRACTION**

**The broader asset management industry has made a  
commitment to increase gender diverse representation by  
2030-2050.**

**WAI IS TAKING  
ACTION TO BRIDGE  
THE GAP AND  
ADDRESS GENDER  
DIVERSITY IN THE  
SHORT TERM.**

**OUR SHORT  
GAME IS  
STRONG.**

# WE'RE INNOVATION MAKERS

TAKE A LOOK AT SOME OF THE PROGRAMMING  
WE LAUNCHED TO CHANGE THE CONVERSATION

**WAM**

Women at MidOcean  
Affinity Group bringing  
together the female  
professionals across our  
platform

**THE  
BREAKFAST  
CLUB**

Quarterly Breakfast Series  
with Churchill's Women's  
Inspiration Network  
whose focus is to give  
women the tools to build  
their seat at the table

**WOW**

Women's Opportunity  
Workshop to bring  
awareness to high  
school and college  
women around career  
opportunities in financial  
services

**GET  
MORE  
BRAVE**

A workshop to provide  
our community of  
women with the tools  
to activate their  
bravery and grow their  
confidence

**RISE  
UP**

A female  
empowerment  
program to bring  
together the women  
across our private  
equity portfolio  
companies

# # GOALS

WAI is actively working to bring together institutions that are committed to advancing gender diversity in the asset management management space.

Our goal is simple:

To bring awareness to women of their possibilities.  
We do this via workshops and initiatives to brave our fear,  
build relationships, and hone our career-related skill set.

Join us in paving the WAI for multi-generational impact.

# THE COMMITMENTS

T H E R E   A R E   F O U R .

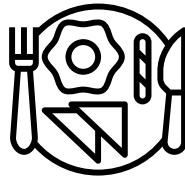
SET UP A  
WOMEN'S  
DISTRIBUTION  
LIST/ E-MAIL  
ADDRESS

We've set up  
[women@midoceanpartners.com](mailto:women@midoceanpartners.com).



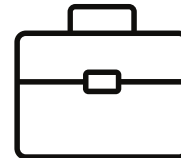
HOST AN  
INTRAFIRM  
WOMEN'S  
EVENT

We hosted a Women's  
Breakfast.



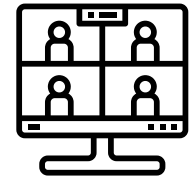
HOST A  
WOMEN'S  
OPPORTUNITY  
WORKSHOP

Expose high school/college  
women to career possibilities  
in asset management.  
We'll provide the framework.



ATTEND THE  
ANNUAL WAI  
ROUNDTABLE

Send a firm representative to  
our annual meeting to talk  
through progress and goals.



SEVEN

WAI | TAKE THE PLEDGE



# READY TO TAKE THE PLEDGE?

DROP US A NOTE AT  
[WAI@MIDOCEANPARTNERS.COM](mailto:WAI@MIDOCEANPARTNERS.COM)

IN EXCHANGE, WE'LL SEND YOU  
THIS COOL LOGO FOR YOUR  
MARKETING MATERIAL



EIGHT

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If you have inquiries,  
please contact:

Candice Richards  
MidOcean Partners

[crichards@midoceanpartners.com](mailto:crichards@midoceanpartners.com)

MIDOCEAN WOMEN